

FOR IMMEDIATE RELEASE

Pet Media PR Announces its April 2013 Editor's Choice Award Winner: Clear Conscience

NEW YORK, NY – April 2013 – Clear Conscience's SuperGravy Food Topper has been selected as Pet Media PR's April 2013 Editor's Choice Award Winner.

The team at Pet Media PR chose Clear Conscience's SuperGravy Food Topper as this month's prestigious award recipient due to the fact that this is the first ever Holistic Instant Gravy Mix and concentrated SuperFood enhancer for pet food.

"We are very happy to announce that Clear Conscience's Super Gravy Food is the recipient of the April 2013 Pet Media PR Editor's Choice Award," says Gregg Oehler, President of Pet Media PR.

About Clear Conscience's SuperGravy Food Topper

Clear Conscience Pet is a new company, founded in 2010 to create healthy, clean, and incredibly tasty treats for dogs, cats, and ferrets. All Clear Conscience treats are made in the U.S.A. from free-range, grass-fed, or organically raised sources. Learn more at <http://www.clearconsciencepet.com>. Facebook: https://www.facebook.com/Clear.Conscience.Pet.LLC/app_256671491109140 and follow on Twitter: @CCPetTreats.

Clear Conscience Pet was founded on the principles of humane sources and superb nutrition, and will only use grass fed meat ingredients raised humanely by independent ranchers. The company launched SuperGravy, the first ever Holistic Instant Gravy Mix and Concentrated SuperFood enhancer for pet food. SuperGravy is formulated for dogs, cats, and ferrets of all ages, breeds, sizes, and lifestyles.

There are many benefits to SuperGravy Food Topper. It hydrates dry food for better digestion as recommended by many veterinarians and nutritionists. Using SuperGravy instead of canned food will enhance taste and moisten your pet's meals. Kick the canned food habit so owners can save time, hassle, and money. Say goodbye to lugging heavy cans, sharp edges, messy waste, and smell; SuperGravy is pet food magic in one minute! Learn more about SuperGravy at: <http://www.clearconsciencepet.com/supergravy/>.

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