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FOR IMMEDIATE RELEASE

Pet Media PR Announces its December 2013 Editor's Choice Award Winner: The Betsy Farms Jerky Treats for dogs

New York, NY – December 1, 2013 - Betsy Farms Jerky Treats have been selected as Pet Media's PR's December 2013 Editor's Choice Award Winner.

The team at Pet Media PR chose Betsy Farms Turkey Jerky Treats as this month's prestigious award recipient due to the fact that it's made with wholesome ingredients and real meat for protein that all dogs need, sourced in the USA. Pet Media PR commends that the Turkey Jerky, and every treat at Betsy Farms is made with American-raised protein. Turkey Jerky, as well as Duck and Chicken Jerky by Betsy Farms are a delicious treat that is also free of wheat, artificial colors and flavors.

The news often addresses issues on quality and safety concerns with imported dog food and treats. Our pets are considered part of the family and they deserve to eat safe and healthy too! Learn more at: <http://www.betsyfarms.com/products/>.

"We are very happy to announce that the Betsy Farms Turkey Jerky Treat is the recipient of the December 2013 Pet Media PR Editor's Choice Award," expresses Gregg Oehler, President of Pet Media PR, "It's so important to feed our pets high quality, healthy food that is made in the USA."

Just in time for the holidays, Turkey Jerky makes for a great stocking stuffer that our canine friends will love! The Turkey Jerky treat, and all other Betsy Farms products are available at Sam's Club Walmart nationwide.

About Betsy Farms:

Our company headquarters is located in beautiful Eagle, Idaho and dog jerky is produced at our manufacturing facility in Springville, Utah, employing a unique dual heating process that eliminates potentially harmful bacteria. We use real meat, which is pulverized, mixed with other ingredients and cooked again. This helps assure product safety while avoiding the use of harmful ingredients. Here at Betsy Farms, we make healthy products that your dog will love. We feed Betsy Farms products to our own pets and test vs. the competition to make sure that we produce treats that dogs enjoy! We stand behind each product and if you're not 100% satisfied, you can return it to your local retailer for a full refund. Learn more at: <http://www.betsyfarms.com/>. Facebook: <https://www.facebook.com/betsyfarms>.

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