

Pet Media PR Announces its August 2013 Editor's Choice Award Winner: "Life Is Pawfect"

The Pawtographer's book, "Life is Pawfect" has been selected as Pet Media PR's August 2013 Editor's Choice Award Winner

FOR IMMEDIATE RELEASE

NEW YORK, NY – July 26, 2013 – "Life is Pawfect" by Pawtographer, has been selected as Pet Media PR's August 2013 Editor's Choice Award Winner.

The team at Pet Media PR chose "Life is Pawfect" as this month's prestigious award recipient due to the fact that the book is a whimsical collection of more than 50 of The Pawtographer's most loved themed dog portraits accompanied with funny and clever wisdom. The Pawtographer's goal was to create "heirloom" photos of pets for families to cherish for years to come. He certainly succeeded!

"We are so happy to announce that Life is Pawfect is the recipient of the August 2013 Pet Media PR Editor's Choice Award," says Gregg Oehler, President of Pet Media PR.

"Life is Pawfect" is a fun gift book that all dog lovers will enjoy. Throughout the book, dogs are carefully set up in intricate scenes that play all their natural abilities and appearances. Great effort is made to provide detailed background and all the "right" props. Each one of a kind photo is then coupled with a "Life is Pawfect" quote and statement about the scene.

Favorites include the Yorkie in the small bathtub wearing a shower cap and the Bulldog ballerina. Along with the Yorkie bath scene, readers get the following information: "Nine out of ten dogs surveyed preferred a bubble bath to a shower. Ten out of ten dogs surveyed preferred a bathing cap when they relax in a bath." Clearly the dogs and the photographer had fun making this book! Learn more at <http://Thepawtographer.com/476614/life-is-pawfect-book/>.

About the Pawtographer:

Whether it's a traditional pose, a candid moment or a creative themed experience, we want to capture the special friends in your life. The Pawtographer™ and his photos are catching the attention of everyone, including celebrities, the media, publishers and anyone who loves animals. We were named a Top 5 Must Have Dog product and have received other awards and accolades, but we know it's the cute animals that are the real stars. We've been featured at events and expos and are always looking for great exposure. The Pawtographer™ brings a new, fun and creative perspective to pet portraiture that has not been seen before. From natural portraits to documentary style to fully developed sets and themes, we will capture the beauty and personality of your pet. We pride ourselves on having these wonderful animals in the real sets, wearing actual clothes and genuinely loving the unique experience.

Learn more at: <http://Thepawtographer.com/>

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